



**Customer Newsletter**  
December 2008 Issue 12

**\*\*\*\*Merry Christmas\*\*\*\*Merry Christmas\*\*\*\*Merry Christmas\*\*\*\*Merry Christmas\*\*\*\*Merry Christmas\*\*\*\***

### **Welcome to our December Newsletter!**

*This is our last Newsletter of 2008 and, as 2009 beckons, this might be an opportune time to reflect on the highlights of the last 12 months.*

*2008 proved to be no less energetic than any previous year. Expansion was the “in” word. We expanded into Polis, Limassol, Dubai, the Russian market and the holiday market. Plans flew off the drawing board, developments went up everywhere and our customer care team had their work cut out with delivery after delivery. Even our website did not escape transformation.*

*This year we have welcomed in the Euro, given blood, celebrated at cocktail, Christmas and wedding parties, and welcomed two new babies into the world, Panayiotis’ and Maria’s.*

*Whatever next year brings, we have no doubt it will be every bit the exhilarating rollercoaster ride that the last 12 months have been. For now, we just hope our staff have a peaceful and enjoyable Christmas, and that you, too, have a very happy holiday and prosperous 2009.*



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### **A review of the year from our area Sales Managers**

#### **Paphos 2008**

*“With 2008, KSD has added another year of experience in quality project development. Despite the global conomic situation our company exceeded its sale targets, and with no compromise on our high standards of quality and service. In 2008, we expanded into the upcoming area of Polis Chrysochous with new projects in prime locations and a new sales office. The company also established a new office abroad. We now have an office in Dubai and plan another one in St. Petersburg. Due to the high demand from the Russian Market we have also recently created an office in Paphos with a Russian speaking team.*



*I should like to take this opportunity to thank all Kleanthis Savva staff for their hard work during 2008 and for their excellent performance in serving our clients every step of the way.*

*Looking ahead, our company is in the process of building the Avillion Holiday complex in*

Chlorakas, which we plan to deliver in April 2009. This will be suitable for clients both on holiday or on business. Building is also due to start shortly on our new Head Offices in Chlorakas.

Kleanthis Savva Developers and our staff will continue in the coming New Year to offer quality developments in the best possible locations, and excellent service.

I wish you a happy and healthy New Year."

**Andreas Papapetrou**  
**Paphos Area Manager**

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### **Limassol 2008**

"KSD has gone from strength to strength in the Limassol district. After launching our first 2 projects in the area some two and half years ago, we now cover most of the Limassol region with a wide selection of apartments, townhouses, link houses, detached villas and bungalows. We have numerous projects both within the city and on the outskirts, providing choice of location and budget, namely Agios Tychonas, Agios Athanasios(2), Yermasoyia tourist area, Erimi, Pissouri and Souni/Zanatsia.



As a result of our expansion in Limassol, we have made numerous new contacts abroad from expanding our Moscow office and increasing our presence in the Russian market. We attended a number of exhibitions in Moscow where we made first contact with many prospective buyers. Our representative office in Moscow helps these prospective buyers fulfil their dreams of buying a property in the sun through arranging personalised inspection trips to Cyprus.

The "credit crunch" has hit most of Europe, USA and the rest of the world, thus causing uncertainty for many people. I have nevertheless been fortunate to meet some high profile investors who believe as I do, that there is no safer investment than property, especially medium to long term investment. The market in Limassol is still very strong on account of the demand for property from abroad as well as locally. I anticipate that this demand will remain strong because of a number of exciting projects planned for the area which are designed to improve local infrastructure and attract tourism and business. These include the new Tiffany's shopping mall (due to open any day now), the new Marina (due for completion in 2011), improvements to the port, the new International Conference Centre, proposed golf courses in Fassouri and the new technology and research park.

I would like to thank my sales team for their dedication and hard work throughout 2008 and look forward to a successful 2009.

Best wishes to you and your families for the festive season."

**Christos Charalambous**  
**Limassol Area manager**

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### **Sales Representatives Support "Sunflower"**

Sunflower is an automated SMS reminder service that has been developed to help improve the efficiency of preventive medicine, in reducing morbidity and mortality of women from breast and cervical cancer in Cyprus. The service can be used by any woman in possession of a local Cypriot mobile phone. Those who register will automatically receive a yearly SMS on their phone as a reminder that their smear test or Mammogram is due. The service is free of charge.

All our Sales Representatives have been supporting Sunflower by registering applicants to this service. If you would like more information about this service, Linda Witham in our Aquarium Office will be pleased to help you. Her telephone number is 99 961 264.



## **News in Brief**

*Andrea in Accounts, whose baby is due in early January, will be taking maternity leave just after Christmas. We hope all goes well for Andrea and look forward to her return next year.*

**We hope you have enjoyed reading this Newsletter.**

***With very best wishes for a Merry Christmas and a Happy New year,***

*Janet Payne*

**Janet Payne**

Kleanthis Savva Developers

[www.ksavva.com](http://www.ksavva.com)



Call us on 8000 0022 (from Cyprus) 0871 990 3515 (from the UK) or +357 26 815444

[headoffice@ksavva.com](mailto:headoffice@ksavva.com)

[www.ksavva.com](http://www.ksavva.com)